

MAHINDRA SCORPIO PICK-UP LAUNCH IN KENYA

President Uhuru Kenyatta launched the first locally assembled vehicles; Mahindra Scorpio Single and Double Cabin. Simba Corporation Limited, through its subsidiary, Associated Vehicle Assembly (AVA) plant in Mombasa, assembled the two vehicles that were debuted at State House by the President.

During the launch, the president gave a directive to Kenya Revenue Authority (KRA) and the National Treasury to reduce the taxes for locally assembled vehicles. He urged motor vehicle assemblers to work with the Ministry of Trade and Industry & Co-operatives and the National Treasury to create special products for locally assembled vehicles. Additionally, the two groups are to work on a common accord to ascertain that the consumers benefit from the tax incentives.

The President applauded Mahindra a globally renowned automotive brand, and for choosing Kenya as a home. “We appreciate your sustained investment in Kenya as it is a vote of confidence in our ever improving environment. This fact has encouraged my administration to continue to make every effort to revitalize the contribution of the manufacturing sector to the economy”, he said to the Simba Corp team, led by the Chairman, Adil Popat.

Mr. Popat remarked that they are working with the government to realize the aims of the ‘Buy Kenya Build Kenya’ campaign, which is meant to create job opportunities and realize a bigger involvement by the manufacturing sector in the national economy.

Source: Standard Media Group (SMG)

